

Is the Internet Working
for you?
We can help.



98% of searchers choose a
business that is on page 1 of
search results

We Make the Internet
Work for Your Business

THE
OPTIMIZED
MARKETING GROUP

Website Design
or Re-Design

Local Directory Optimization

Local SEO

Reputation Management

Google and Facebook
Ad Management

Website and Email Hosting

theoptimizedmarketinggroup.com

info@theomg.net

844.484.3664

From dazzling first impressions to
increasing traffic and converting
leads, we help you build your
Internet brand to maximize and
sustain growth

97% of consumers use the Internet
when researching local products
and services





92% of consumers now read online reviews

REVIEW MANAGER

Take control of your online reputation!

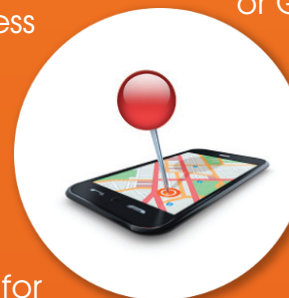
- > Easily ask every customer for a review on the sites that matter using our proven Review Manager system
- > Receive and address negative feedback BEFORE it winds up on Yelp or Google.

> Automatically show positive reviews on your website

> Automatically post positive reviews to Facebook and Twitter

> No contracts. Cancel anytime.

Price: \$99 Setup + \$75/month



LOCAL SEARCH SERVICES

Get on the map! The fastest way to establish a consistent, effective brand online is by creating and claiming top local business listings.

> Optimized local business listings

> Data aggregator submission
> Permanent, verified listings (where available)

Price: \$700 one-time for Top 300 listings or get 30 listings a month for \$89/month with \$149 setup.



WEB DESIGN

Whether you are starting from scratch or in need of a next generation website, we build websites designed to work today, tomorrow and beyond.

- > Fully search engine friendly
- > Mobile friendly (Responsive)
- > Training included so you can update your own site in minutes

Price: Quoted based upon project scope



36% of respondents say that a clear & smart website gives a local business more credibility

SOURCE: BrightLocal.com

LOCAL SEO

Your business is in City A. You want customers in City B. You need Local SEO.

We offer tiered plans designed to fit your budget and specific market(s). All of our Local SEO plans feature no-contract, month-to-month billing with performance based upon site traffic (Google Analytics where possible) and keyword search engine ranking reports for the top market keyword/city combinations.

Price: Plans start as low as \$600/month

PPC MANAGER

Maximize your advertising dollars with professional campaign setup and management for your Google and Facebook ads.

PPC Advertising is recommended for new businesses or businesses marketing to extremely competitive or larger markets.

Price: 25% of ad spend with a maximum monthly fee of \$500

We also offer Wordpress website hosting and secure, reliable email hosting. Call for details.